

# Career Counseling with a Twist!



**Tully's Job Search Series:**

## **Job Seekers: Why You Need a Professional Brand & How to Create One**

Monday, May 19, 2008 from 7:00-8:15pm

Cost: Free (except your cup of coffee)

Tully's in Wallingford - 2100 N 45th (at Meridian), Seattle 98103

**Bring your resume** to this interactive workshop and begin creating your professional brand.

- ☛ 5 top reasons why you need a **professional brand**.
- ☛ Best resources for **key industry buzz words** and **strategy ideas**.
- ☛ 3 **essential components** of a powerful brand.
- ☛ **Best question to ask** while you clarify your brand.
- ☛ How to make sure your **brand is brilliant** and not bland.

**\*\*Bring your resume as a resource for creating your professional brand.**

**Drop-ins welcome!** To register, get prep materials and more info, go to: [CareerCounselingWithaTwist.com/events.html](http://CareerCounselingWithaTwist.com/events.html)

### **\*\*Future Workshops:**

3 Steps to Interviewing with Confidence, June 9th  
Resume Marathon!, June 2nd  
Resume Write-a-thon, June 16th

*Laila Atallah is a Seattle career counselor and life coach with over 15 years experience helping job seekers and career changers create the life of their dreams.*

